

ELECTION MARKETING TOOLKIT RATE CARD

Post Card

Specifications: 14pt C2S Stock (Gloss Cover with Gloss AQ - Matte Cover with Matt AQ -
 Colour: 4/4

File Type: P Print Ready PDF file w/Bleeds

Size/QTY	10,000	25,000	50,000	100,000	250-500,000
3.50" x 8.50"	460.00	1125.00	2175.00	3925.00	Upon Request
5.50" x 8.50"	620.00	1565.00	3225.00	4725.00	Upon Request
4.25" x 11.0"	460.00	1650.00	3025.00	4325.00	Upon Request

**CANADA POST NEIGHBOURHOOD MAIL Non-Contract \$176.00/1,000
 VALUE ADDED SERVICE RATE CARD**

No # of ITEMS Volume	Up to 50 grams	Standard Max. 6.0" x 12"
10,000 - 25,000	\$165.00/1,000	Transportation + 11.50/1,000
25,000 - 50,000	\$160.00/1,000	FREE Transportation
50,000 - 100,000	\$150.00/1,000	FREE Transportation
250,000 - 500,000	\$140.00/1,000	FREE Transportation

CALCULATION EXAMPLE FOR BUDGET: PRINT AND MAIL OU:

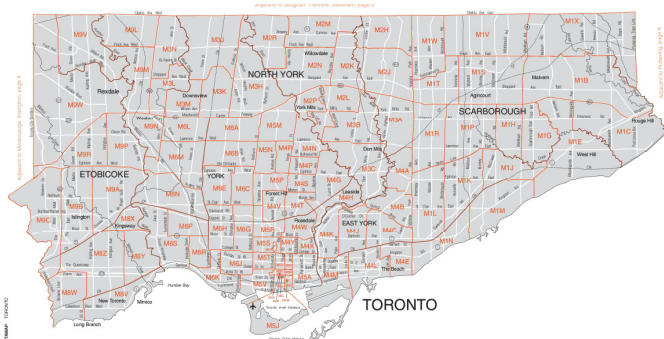
- 50,000PCS. 5.5" X 8.5" POSTCARDS

Printing: 50,000 = 3,225.00

Neighbourhood Mail "Postage, & Transportation:

50,000 x .150 = 7,500.00

Sub-Total: 3,225.00 + 7,500.00 =10,725.00 + 1,394.25 = \$12,119.25



CORPORATE MISSION STATEMENT

To effectively manage and support our strategic corporate partners goals by
 ensuring only quality service and professional sales practices

we can help expedite your mailing so you can get on with your business”
 Henry TSE, Admail Specialist